



PRIVATE COLORS
Beauty & Makeup Academy

TRAINER PROFILE





TRAINER PROFILE

Makeup Director

CASEY GOOI

📷 casey_gooi_makeup

- **Managing Director/Principal** of Private Colors Beauty & Makeup Academy Sdn. Bhd.
- Possess more than **15 years** of vast **experience** in makeup and hairstyling field
- Obtained Sijil Kemahiran Malaysia (**SKM**) **Level 2, 3** and Vocational Training Officer (**VTO**) **Level 3** certification
- Certified professional **HRD Corp Trainer**
TTT Certificate No.: 11511
Certificate of Accreditation No.: 43930




Certificate No. | 11511

TRAINER PROFILE

Makeup Director

GOOI KEE YEE

 casey_gooi_makeup

Personal Details

Full Name : Gooi Kee Yee
I/C Number : 870125-08-5335
Date of Birth : 25th January 1987
Mobile Contact No. : +6017-254 1122
Email : casey.gooi.makeup@gmail.com
Mailing Address : 3D, Nadayu Dagang 28, Jln PJS 11/7, 47620 Subang Jaya, Selangor, Malaysia.

Social Media Platform

Instagram Name and URL : @casey_gooi_makeup | https://www.instagram.com/casey_gooi_makeup

Work Details

Academy Name : Private Colors Beauty & Makeup Academy Sdn. Bhd.
MyCoID : 201601016303
Address : 3D, Nadayu Dagang 28, Jln PJS 11/7, 47620 Subang Jaya, Selangor, Malaysia.
Office Contact No. : +603-5611 1127
Instagram Name and URL : <https://www.instagram.com/privatecolorsacademy>
Website : www.privatecolorsacademy.com

GALLERY



Makeup Director

**CASEY
GOOI**



"Makeup is not only a skill, it is also a form of art. It is always difficult to get people to acknowledge art. Therefore, in order to get their acknowledgement, much passion and patience is needed. Train and upgrade yourself, and strive to become a successful makeup artist."

[View Portfolio >](#)

**Managing Director/Principal of Private Colors Beauty & Makeup Academy Sdn. Bhd.*

<https://www.privatecolorsacademy.com/the-team>



**Name Card of Gooi Kee Yee, Managing Director of Private Colors Beauty & Makeup Academy Sdn. Bhd.*



JABATAN PEMBANGUNAN KEMAHIRAN
KEMENTERIAN SUMBER MANUSIA

SIJIL KEMAHIRAN MALAYSIA
SENI SOLEKAN
TAHAP TIGA

Dengan ini adalah disahkan bahawa
GOOI KEE YEE
870125-08-5335

telah mencapai tahap kompetensi yang ditetapkan dalam
Standard Kemahiran Pekerjaan Kebangsaan (SKPK)
PENILAIAN TELAH DILAKSANAKAN MELALUI KAEDAH
PENGKIRIFAN PENCAPAIAN TERDAHULU (PPT)





MP-063-2-2012-T01001-3/6/2016-DN0452A Ketua Pengarah
24/06/2016 Ketua Setiausaha



JABATAN PEMBANGUNAN KEMAHIRAN
KEMENTERIAN SUMBER MANUSIA

SIJIL KEMAHIRAN MALAYSIA
SENI SOLEKAN
TAHAP DUA

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JABATAN PEMBANGUNAN KEMAHIRAN
KEMENTERIAN SUMBER MANUSIA

SIJIL KEMAHIRAN MALAYSIA
OPERASI LATHIAN VOKASIONAL
TAHAP TIGA

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870125-08-5335

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24/06/2016 Ketua Setiausaha




**This is to certify that
GOOI KEE YEE
I.C/Passport :870125085335
is exempted from attending
PSMB TRAIN THE TRAINER (TTT)
PROGRAMME**



Pembangunan Sumber Manusia Berhad
Date: 12/08/2012

Certificate No: 11811

INSTAGRAM



casey_gooi_makeup Following Message + ...

387 posts 6,952 followers 611 following

Casey Gooi Makeup

Make-up artist
MAKEUP | HAIRSTYLING | EYELASH EXTENSION
casey.gooi.makeup@gmail.com
Service & Course @privatecolorsacademy
View my latest video
@youtu.be/nCrcffEO46Y

Followed by suwei_jan, agnes8773_makeup, euujeann_mua + 57 more



MakeUpFor...



最爱产品介绍...



师生课程互动...



个人彩妆班评...

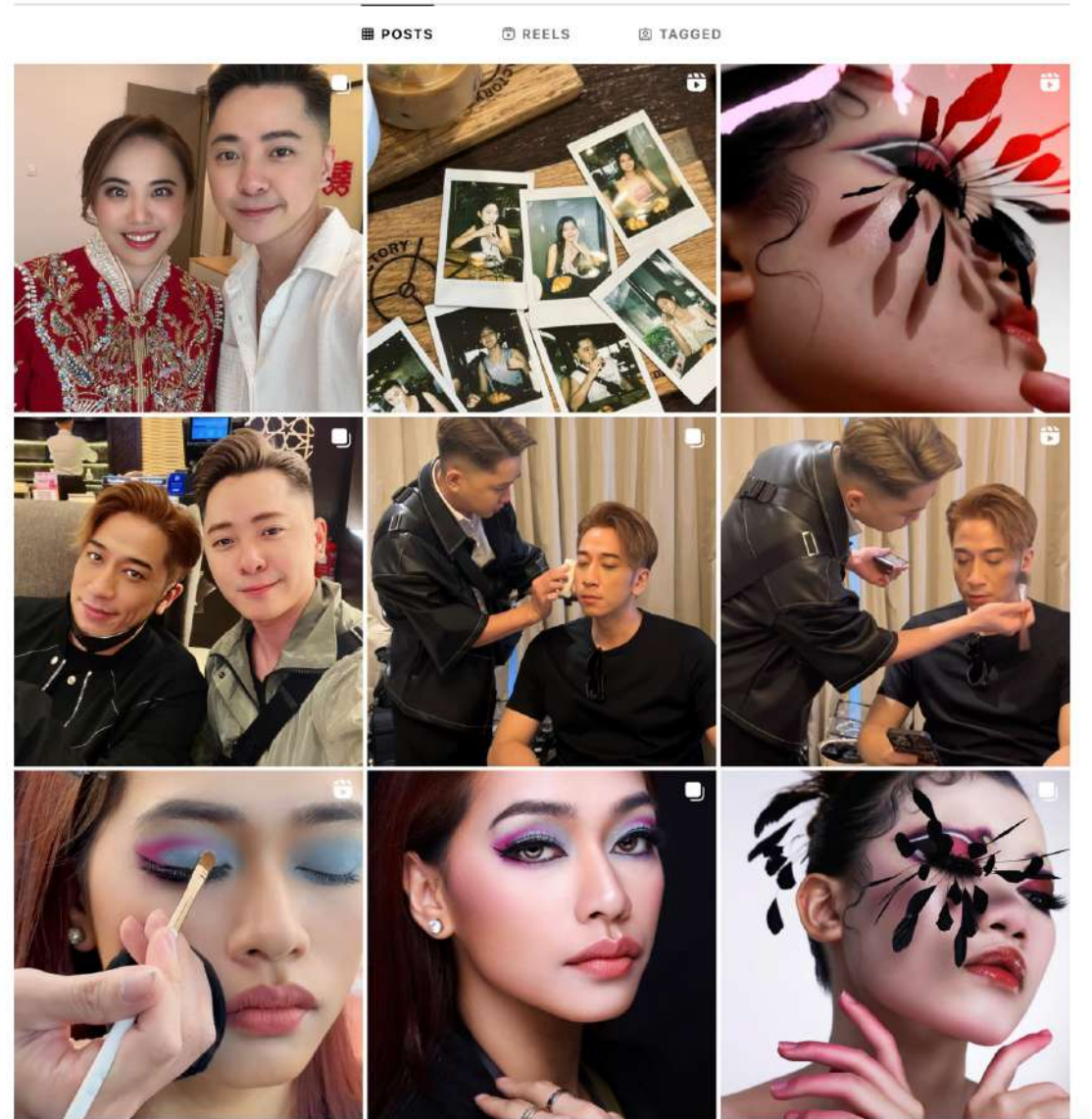


Eyelash_ex



2019年中课...

https://www.instagram.com/casey_gooi_makeup/





The
Makeup Educator
Team



Makeup Lecturer

THONG EE

📷 [thongemakeup913_](#)

TRAINER PROFILE

- **Lecturer** of Private Colors Academy Beauty & Makeup Academy Sdn Bhd
- Possess more than **4 years** of vast **experience** in makeup and hairstyling field
- Obtained Sijil Kemahiran Malaysia (**SKM**) **Level 2** and **CIBTAC** certification
- Expertise in bridal, day, dinner, and special effect makeup.



General Manager
ZED GOH

TRAINER PROFILE

- **General Manager** of Private Colors Academy Beauty & Makeup Academy Sdn Bhd
- Graduated from Universiti Pendidikan Sultan Idris, awarded the degree of **Bachelor of Education (Teaching English As A Second Language)**
- Obtained Sijil Kemahiran Malaysia (**SKM**) **Level 2, 3** and Vocation Training Officer (**VTO**) **Level 3** certification
- Certified professional **HRD Corp Trainer**



Certificate No. | **14987**

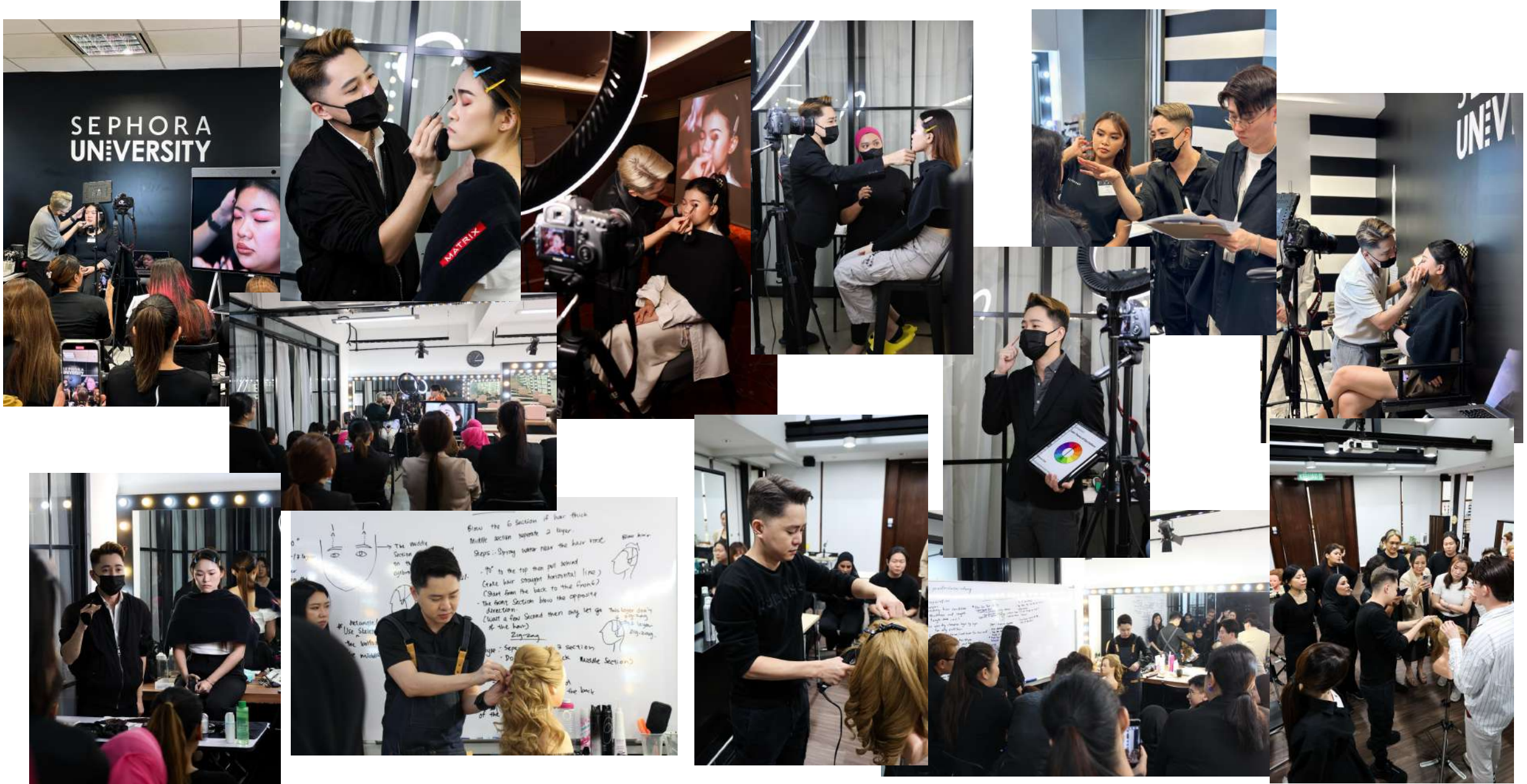


TRAINER PROFILE

Translator

KEITH SONG

- **Translator** of various workshops at Private Colors Academy Beauty & Makeup Academy Sdn Bhd. Well versed in English, Bahasa Melayu, Mandarin, and Cantonese language.
- Graduated from University of Malaya completed degree in **Chinese Studies & East Asia Studies (Faculty of Arts & Social Sciences)**
- **Moderator** for cultural talks and discussion
- **Photography and videography producer** for products and SME corporates









REVIEWS & TESTIMONIAL



ayuni azmi

2 reviews • 5 photos



★★★★★ 15 weeks ago

The Academy environment is incredibly cozy and welcoming, creating a perfect environment for growth. The syllabus is well-structured, making it easy to follow and ensuring that all key concepts are covered in-depth. The teachers are highly skilled and supportive, always encouraging students to reach their full potential. Management is also excellent, ensuring that everything runs smoothly and efficiently, making the overall experience both enjoyable and enriching.



Swana Shapri

2 reviews • 2 photos



★★★★★ 15 weeks ago

Great place to learn makeup. It was an amazing experience for me. I am happy to be one of the students here. All the teachers here are friendly, very kind and professional. I have learned many skills and techniques from lecturer Casey and zach.. The whole environment is also comfortable and clean. Highly recommended ❤️❤️❤️



Noor Ashiela

1 review • 1 photo

★★★★★ 16 weeks ago

The best place to enhance your skills and knowledge. Best teacher ever 🧢❤️

[Read More Reviews](#)

Website



Google



Thank you so much Casey Gooi (the principle of Private Colors Beauty & Makeup Academy Sdn Bhd) for the beautiful work you'd delivered. I would love to make a 2nd appointment for the professional makeup & hairstyling service on this coming May 2023, for my company Annual Awards Nite 2023. 🙏

Dorothy Looi

March 17, 2023



I did so many researches and eventually I applied for the bridal makeup and hairstyling course here and it didn't fail me. The course is very complete and useful, especially the teachers here, all are super friendly and well experienced. Thanks for your efforts! 🙏

Yi Eddie

October 12, 2022



Had an amazing 3 months+ learning here and the teachers here are super helpful with all of our questions and teaching us different tips and tricks as well! Would highly recommend everyone to join, no matter newbie or experienced!

Mabel Khoh

June 28, 2023



As a student of this school, I have enjoyed the training enormously. The training had been conducted professionally and I would like to extend a big "Thank you" to Mr Casey for his guidance and encouragements.

Isabel Siow

April 16, 2023



Such an amazing makeup academy, i've learned so many useful skills from the lectures especially Casey, he's an amazing teacher and always answer my questions very well!!!! 10/10 would recommend this academy to my friends!!

Katherine Liew

June 28, 2023



It's fun having three months time with Private Colors Academy... And my lecturer (Casey) thought me a lot of skills, situations and guide me along the way. Thank you so much and I'm so happy here

Ching Jie Sheng

June 28, 2023



My teacher is Casey Gooi. His teaching method is very practical and guided me with a proper way of doing makeup which is very useful. I had a wonderful experience and would highly recommend this place to my friends who plan to learn makeup skills.

Wei Ni Chua

December 10, 2023



I have zero knowledge in made up. after attend the class here, I learn how to do makeup even the basic of cleaning. The lecture here good and friendly, likes to share all knowledge to me. I would like to say thank you to him. Because of him, I like to made up especially when I go out. I have confidence to present myself. Thank you 🙏

Alice Hue

July 3, 2023

All reviews are authentic and sourced from Google and Facebook.

Reviews from Corporate →

<https://www.privatecolorsacademy.com/reviews-and-testimonial>

Reviews from Corporate

“

The workshop that we had was amazing and participants learn a lot. The whole event was very organized and the team handled everything professionally from answering questions to hands-on practical works.

Eddy Chan

Senior Education Specialist of AVEDA, Luxasia (M)
Sdn. Bhd.

AVEDA

Reviews from Corporate

“

We would like to extend our gratitude to Private Colors Academy for training our beauty advisors to become professional makeup artists. We collaborated with them to enhance the artistry skills of our beauty advisors in the year 2023. In a span of 4 months, they have built up Sephora's Artistry Team to excel in what they do best which is to allow customers to be comfortable in their own skin and is able to bring out the best in our customers. Thank you to Private Colors Academy for customizing to our needs and creating a module that fits to our every needs.

With this, I would highly recommend those who are interested in training up their employees to enhance their artistry skills to explore with Private Colors Academy.

Isabelle Goh

Training Manager, Beauty in Motion Sdn. Bhd.

SEPHORA

Reviews from Corporate

“

Private Colors has been appointed as our training provider since 2019 to equip Beauty Experts with basic & intermediate makeup skills. Throughout the training sessions we had with them, the trainers have shown dedication & passion in delivering the best learning outcomes from the trainings. They made sure to customise language to suit attendees, perform demonstrations for practical skills & conduct assessments to ensure attendees' understanding of the subject matter. Furthermore, they are consistently well-prepared, from the training venue, material & equipment setup to create a conducive learning environment.

Elisha Teh

Health & Beauty, Senior Manager, Watson's Personal Care Stores
Sdn. Bhd.

watsons

Reviews from Corporate

“

We would like to extend a heartfelt thank you to Casey, the makeup director. His patience, skill, and willingness to share helpful tips and techniques during the 2-day workshop were truly remarkable. Our team learned a lot, and we have seen significant improvement in our skills. Also thank Keith, the Bahasa translator, for ensuring that our beauty consultants understood everything. His efforts in bridging the language gap were truly invaluable, and they helped us stay on the same page throughout the workshop. Lastly, I want to express our gratitude to you, Zed, for your prompt responses and excellent organization.

The Private Colors Makeup Academy workshops were tailored to our needs and delivered a hands-on learning experience. The individual attention we received was fantastic, and it boosted our team's confidence and skills.

Once again, thank you. We are grateful for the knowledge and skills we acquired, and we look forward to working with Private Colors Makeup Academy in the future.

Raine Wong


Senior Trainer, Hong Kong Sa Sa (M) Sdn. Bhd.

Sasa
making life beautiful

CONTACT US

Contact with us if you have any inquiry.

  [privatecolorsacademy](#)

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 privatecolorsacademy@gmail.com

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