



**PRIVATE COLORS**  
Beauty & Makeup Academy

# HRD CORP CLAIMABLE COURSES





# THE ACADEMY

**PRIVATE COLORS BEAUTY & MAKEUP ACADEMY SDN BHD** was founded by Casey Gooi, a professional makeup artist and trainer with experiences of more than a decade in field. The Academy was officially established in year 2016, offering wide range of professional makeup and beauty courses with its content designed according to professional standard.

The Academy provides platform for students to obtain essential certificates on professionalism such as certificate of SKM (Sijil Kemahiran Malaysia), and other related profession certificates. The Academy is dedicated to provide quality education and produce highly-trained professionals in field.



Reception Area



Classroom A



Classroom A



Classroom B

# Certified HRD Corp Training Provider

Private Colors Beauty & Makeup Academy Sdn Bhd is a **certified HRD Corp training provider** registered under **Pembangunan Sumber Manusia Berhad**.

Training Provider Name: **PRIVATE COLORS BEAUTY & MAKEUP ACADEMY SDN. BHD.**

Training Provider No. : **1000110296**

MyCoID : **201601016303**



# Available

## HRD Corp Claimable Courses

1. **Intensive Intermediate Makeup Workshop** | 2 Days, 14 hours

Training Programme No. | 10001349559

2. **Personal Makeup Workshop** | 1 Day, 4 hours

Training Programme No. | 10001310314



**HRD Corp Claimable Course**

# **1. INTENSIVE INTERMEDIATE MAKEUP WORKSHOP**

**Training Programme No. | 10001349559**

HRD Corp Claimable Course

# INTENSIVE INTERMEDIATE MAKEUP WORKSHOP

Training Programme No. I 10001349559

Total Training Hours	:	<b>14 hours</b>
Total Training Days	:	<b>2 days</b>
Proficiency Level	:	<b>Intermediate</b>
Number Of Students	:	<b>24 – 30 pax</b>

## COURSE OBJECTIVE

**Intensive Intermediate Makeup Workshop** is an intensive course specifically designed to **train participant through the perspective of a professional makeup artist** to improve their knowledge on makeup products, the correct way to use them, fundamental makeup skill, and also the standard operation procedure of makeup. This workshop is suitable for participant who has basic knowledge on makeup.

## FOCUS POINT

**Intensive Intermediate Makeup Workshop** focuses on two makeup types:

- Asian style makeup
- Western style makeup

## TRAINING OUTCOME

After completing the workshop, the participants will:

- Understand about makeup products and its usage
- Understand the standard operation procedure of makeup
- Understand the focus point of Asian and Western style makeup
- • Complete the full makeup routine for Asian and Western style makeup





We did makeup workshops for clients such as **Watsons** and **SASA**.



**HRD Corp Claimable Course**

## **2. PERSONAL MAKEUP WORKSHOP**

**Training Programme No. I 10001310314**

HRD Corp Claimable Course

# PERSONAL MAKEUP WORKSHOP

Training Programme No. | 10001310314

Total Training Hours	:	<b>4 hours</b>
Total Training Days	:	<b>1 day</b>
Proficiency Level	:	<b>Beginner</b>
Number Of Students	:	<b>20 pax</b>

## COURSE OBJECTIVE

**PERSONAL MAKEUP WORKSHOP** is designed to teach participants on how to apply makeup on themselves. In this workshop, lecturer will demonstrate basic makeup steps and correct application techniques to create a natural and subtle makeup look suitable for daytime wear, such as for casual outings or work. By the end of this workshop, participants should be able to perform a basic makeup routine and apply makeup to themselves confidently.

## FOCUS POINT

**Personal Makeup Workshop** focuses on two makeup types:

- **Day Makeup** for work or casual outings

## TRAINING OUTCOME

After completing the workshop, the participants will:


- Understand about makeup products and its usage
- Understand the makeup routine
- Understand the right techniques to apply makeup products
- Understand how to apply makeup to themselves
- Understand the focus point of a day makeup
- Complete a full personal makeup look





# TRAINER PROFILE

## CASEY, GOOI KEE YEE

 casey\_gooi\_makeup

- **Managing Director** of Private Colors Academy Beauty & Makeup Academy Sdn Bhd
- Possess more than **15 years** of vast **experience** in makeup and hairstyling field
- Obtained Sijil Kemahiran Malaysia (**SKM**) Level **2, 3** and Vocation Training Officer (**VTO**) Level **3** certification
- Certified professional **HRD Corp Trainer**


Certificate No. | 11511



# CONTACT US

Contact with us if you have any inquiry on the courses.

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